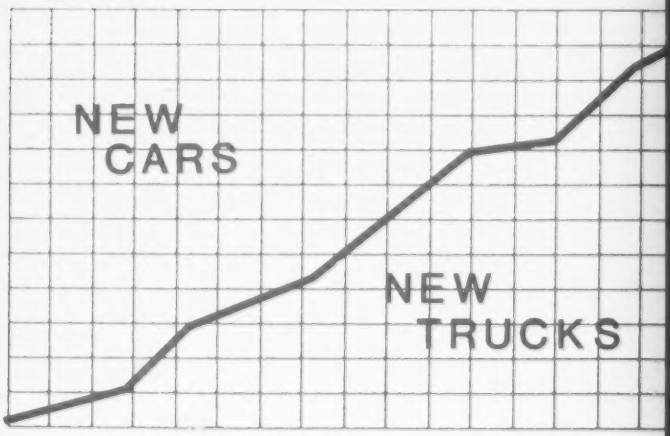
C7715-3 A

JUNE
1991

POCKET SUMMARY

OF REGISTRATIONS



COURTESY OF

POLK.

R L POLK & CO.
STATISTICAL SERVICES
DIVISION

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	JUNE		% '91 VS '90	% IND	
	1991	1990		1991	1990
CHRYSLER	12263	19570	62.66	1.55	2.27
LEBARON	6134	10251	59.84	.78	1.20
NEW YORKER	1344	5179	25.95	.17	.60
5TH AVE	3714	2883	128.82	.47	.33
IMPERIAL	957	895	106.93	.12	.10
DODGE	32212	30930	104.14	4.07	3.59
DAYTONA	1604	3382	47.43	.20	.39
SHADOW	8101	6564	123.42	1.02	.76
SPIRIT	7158	8523	83.98	.90	.99
DYNASTY	10193	7965	127.97	1.30	.93
PLYMOUTH	17773	22706	78.27	2.24	2.64
HORIZON	45	991	4.54	.01	.12
SUNDANCE	4530	5734	79.00	.57	.67
ACCLAIM	8598	10114	85.01	1.08	1.17
LASER	2958	3727	79.37	.37	.43
EAGLE	6053	5321	113.76	.76	.62
PREMIER	1606	1099	146.13	.20	.13
TALON	2946	2885	102.11	.37	.33
CHRYSLER CORP.	68301	78527	86.98	8.62	9.12
FORD	97187	123751	78.53	12.27	14.38
ESCORT	20395	26736	76.28	2.58	3.11
PROBE	8231	13781	59.73	1.04	1.60
MUSTANG	8150	12275	66.40	1.03	1.43
TEMPO	14065	18717	75.15	1.78	2.17
TAURUS	30273	27390	110.53	3.81	3.18
CROWN VICTORIA	6282	11433	54.95	.79	1.33
THUNDERBIRD	6651	9225	72.10	.84	1.07
LINCOLN	18990	19617	96.80	2.40	2.28
MERCURY	36443	33428	109.02	4.60	3.88
TRACER	3531	2391	147.68	.45	.28
TOPAZ	5325	6887	77.32	.67	.80
SABLE	10714	7315	146.47	1.35	.85
COUGAR	5761	7350	78.38	.73	.85
GRAND MARQUIS	9202	9485	97.02	1.16	1.10
FORD MOTOR CO.	152620	177447	86.01	19.27	20.62
BUICK	55072	46751	117.80	6.95	5.43
SKYLARK	4258	9056	47.02	.54	1.05
CENTURY	16677	9786	170.42	2.10	1.14
REGAL	12355	7878	156.83	1.56	.92
LESABRE	6592	14453	45.61	.83	1.68
ROADMASTER	4742	-	-	.60	-
PARK AVE	9022	2954	305.42	1.14	.34
RIVIERA	1188	2019	58.84	.15	.23
REATTA	238	571	41.68	.03	.07
CADILLAC	16649	22314	74.61	2.10	2.59
ALLANTE	278	275	101.09	.04	.03
ELDORADO	1347	2464	54.67	.17	.29
SEVILLE	1949	4180	46.63	.24	.48
CHEVROLET	128943	131852	97.79	16.30	15.33
PRIZM	11714	10830	108.16	1.48	1.26
CAVALIER	27616	23720	116.42	3.52	2.76
LUMINA	26633	21442	124.21	3.36	2.49
CORSICA	21102	15154	139.25	2.66	1.76
BERETTA	7165	11665	61.42	.90	1.36
CAMARO	5409	9023	59.95	.68	1.05
CORVETTE	1704	2857	59.64	.22	.33
CAPRICE	11121	17346	64.11	1.40	2.02
OLDSMOBILE	40978	47442	86.37	5.17	5.51
CALAIS	3167	10469	30.25	.40	1.22
CUTLASS CIERA	17947	16894	106.23	2.26	1.95
CUTLASS SUPRM	9598	6627	144.83	1.21	.77
TORONADO	859	1432	59.99	.11	.17
PONTIAC	43934	64166	77.82	6.31	7.46
SUNBIRD	9901	10565	93.72	1.25	1.23
GRAND AM	15007	23133	64.87	1.90	2.69
6000	4989	3959	126.02	.63	.46
BONNEVILLE	3739	5477	68.27	.47	.64
FIREBIRD	2274	4134	55.01	.29	.48
GRAND PRIX	10697	11794	90.70	1.35	1.37
SATURN	6959	-	-	.88	-
GEN. MTRS. CORP	298567	312542	95.53	37.71	36.32
MISC. DOMESTIC	-	15	-	-	-
OTHER IMPORT	272437	292120	93.26	34.40	33.94
U.S. TOTAL	791925	860651	92.01		

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NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '91 VS '90	% IND		YEAR END
	1991	1990		1991	1990	1990
CHRYSLER	66807	91078	73.35	1.62	1.98	179892
LEBARON	31753	44882	70.75	.77	.97	86996
NEW YORKER	8502	20173	42.15	.21	.44	37860
5TH AVE	20135	17917	112.38	.49	.39	38253
IMPERIAL	5840	5462	106.92	.14	.12	12730
DODGE	172666	169065	102.13	4.20	3.67	352846
DAYTONA	9022	18105	49.83	.22	.39	33906
SHADOW	37782	33867	111.56	.92	.74	69642
SPIRIT	44476	46256	96.15	1.08	1.00	92134
DYNASTY	58410	45457	128.50	1.42	.99	104383
PLYMOUTH	101272	127146	79.65	2.46	2.76	247582
HORIZON	520	10165	5.12	.01	.22	12745
SUNDANCE	23405	29520	79.29	.57	.64	62869
ACCLAIM	55146	52738	104.57	1.34	1.15	108697
LASER	14521	22242	65.29	.35	.48	39154
EAGLE	28737	28388	101.23	.70	.62	58136
PREMIER	5988	7276	82.30	.15	.16	17147
TALON	15434	13415	115.05	.37	.29	27300
CHRYSLER CORP.	369482	415677	88.89	8.98	9.07	836456
FORD	545193	677780	80.44	13.25	14.74	1313488
ESCORT	119818	136896	87.52	2.91	2.98	285143
PROBE	39192	60414	64.87	.95	1.31	101981
MUSTANG	38385	62105	61.81	.93	1.35	124578
TEMPO	97959	116064	84.40	2.38	2.52	215280
TAURUS	656	164502	94.62	3.79	3.58	312012
CROWN VI	3657	54652	65.24	.87	1.19	116241
THUNDERB	39981	53754	74.38	.97	1.17	104179
LINCOLN	99388	115222	86.26	2.42	2.50	229636
MERCURY	188767	189217	99.76	4.59	4.11	386253
TRACER	23289	8984	259.23	.57	.20	33295
TOPAZ	30304	39928	75.90	.74	.87	71850
SABLE	49227	47312	104.05	1.19	1.03	96692
COUGAR	29711	41525	71.55	.72	.90	74753
GRAND MARQUIS	47332	51468	91.96	1.15	1.11	102674
FORD MOTOR CO.	833348	984607	84.64	20.26	21.40	1933595
BUICK	271112	256971	105.74	6.60	5.59	531602
SKYLARK	44685	47559	93.96	1.09	1.03	89862
CENTURY	61801	58514	105.62	1.49	1.27	113105
REGAL	55149	33598	164.14	1.34	.73	87036
LESABRE	50046	78550	63.71	1.22	1.72	151967
ROADMASTER	10700	-	-	.26	-	3
PARK AVE	40418	24462	165.23	.98	.53	61747
RIVIERA	7412	10596	69.95	.18	.23	20694
REATTA	1501	2952	50.85	.04	.06	6319
CADILLAC	104267	127445	81.81	2.53	2.77	257923
ALLANTE	1418	1423	99.65	.03	.03	3148
ELDORADO	8548	12367	69.12	.21	.27	23156
SEVILLE	17213	16667	103.28	.42	.36	32912
CHEVROLET	599755	689191	87.02	14.60	14.98	1322772
PRIZM	44631	56014	79.68	1.08	1.22	107120
CAVALIER	150726	145923	103.29	3.71	3.18	292551
LUMINA	108350	114282	94.81	2.63	2.48	214974
CORSICA	85324	89821	94.99	2.07	1.95	164108
BERETTA	31272	52721	59.32	.76	1.15	95403
CAMARO	23928	38412	62.29	.58	.83	76593
CORVETTE	8822	11245	78.45	.21	.24	21188
CAPRICE	64330	80500	79.91	1.56	1.75	146788
OLDSMOBILE	212723	259796	81.88	5.17	5.65	505283
CALAIS	38044	50409	75.47	.92	1.10	99724
CUTLASS CIERA	61313	71418	85.85	1.49	1.55	132790
CUTLASS SUPRM	47667	56798	83.92	1.16	1.23	110677
TORONADO	4774	7255	65.80	.12	.16	14484
PONTIAC	266526	313487	85.02	6.48	6.81	626489
SUNBIRD	52786	51976	101.56	1.28	1.13	119073
GRAND AM	91848	108931	84.32	2.24	2.35	201452
6000	18124	24214	74.85	.44	.53	46800
BONNEVILLE	26926	33530	80.30	.65	.73	67247
FIREBIRD	10462	19614	53.34	.25	.43	38230
GRAND PRIX	49194	58386	84.26	1.20	1.27	115093
SATURN	22824	-	-	.55	-	1738
GEN. MTRS. CORP	1477955	1646978	89.74	35.93	35.80	3245969
MISC. DOMESTIC	11	47	23.40	-	-	77
OTHER IMPORT	1432985	1553497	92.24	34.83	33.77	3141532
U.S. TOTAL	4113781	4600805	89.41			9159629

UNITED STATES SUMMARY

NEW TRUCK REGISTRATIONS

MAKES	JUNE	% IND	YEAR TO DATE		% '91 VS '90	% IND	
	1991		1991	1990		1991	1990
CHEVROLET	102680	24.84	519676	626857	82.90	24.76	25.51
CHRYSLER	350	.08	1717	1457	117.57	.08	.06
DODGE	45771	11.06	231660	257240	90.06	11.04	10.47
FORD	116345	28.14	597945	723137	82.68	28.48	29.43
FREIGHTLINER	1887	.46	10820	12003	90.14	.52	.49
G.M.C.	29225	7.07	148373	175579	84.50	7.07	7.15
HINO	195	.05	1008	1178	85.57	.05	.05
ISUZU	10121	2.45	53053	58768	90.28	2.53	2.39
IVECO	42	.01	550	1205	45.64	.03	.05
JEEP	17233	4.17	79184	100513	78.78	3.77	4.09
KENWORTH	943	.23	5672	7973	71.14	.27	.32
MACK/MIDLINER	1043	.25	5922	9780	60.55	.28	.40
MERCEDES BENZ	82	.02	530	947	55.97	.03	.04
MITSUBISHI FUSO	301	.07	1516	1698	89.28	.07	.07
NAVISTAR	5282	1.28	28608	34032	84.06	1.36	1.39
OLDSMOBILE	2951	.71	12590	10003	125.86	.60	.41
OSHKOSH	363	.09	2279	2229	102.24	.11	.09
PETERBILT	867	.21	5108	7204	70.92	.24	.29
PLYMOUTH	17740	4.29	85356	93138	91.64	4.07	3.79
PONTIAC	2089	.51	10285	13633	75.41	.49	.56
SCANIA	5	-	11	62	17.74	-	-
UD	178	.04	905	874	93.02	.04	.04
VOLVO	157	.04	344	446	77.13	.02	.02
WESTERN STAR	52	.01	309	541	57.12	.01	.02
WHITEGMC	1072	.26	4796	7221	66.42	.23	.29
OTHER IMPORTS	56002	13.55	287693	306571	93.84	13.71	12.48
MISC. DOMESTIC	465	.11	2881	2424	118.85	.14	.10
U. S. TOTAL	413401		2098789	2456879	85.43		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
CHEVROLET	314103	191524	8705	1411	32	2687	3040	173
CHRYSLER	1713	-	-	-	-	-	-	-
DODGE	163641	62019	-	-	-	-	-	-
FORD	366765	204347	-	9691	-	2567	10291	4284
FREIGHTLINER	-	-	-	-	-	-	1	10819
G.M.C.	70829	65456	1021	838	113	2285	7460	360
HINO	-	-	141	-	204	290	367	-
ISUZU	48599	-	3097	376	467	397	117	-
IVECO	-	-	342	128	28	52	-	-
JEEP	79184	-	-	-	-	-	-	-
KENWORTH	-	-	-	-	-	-	105	5567
MACK/MIDLINER	-	-	-	-	-	177	474	5272
MERCEDES BENZ	-	-	-	-	-	165	365	-
MITSUBISHI FUSO	-	-	852	-	233	179	192	-
NAVISTAR	-	-	-	8	29	3233	12975	12303
OLDSMOBILE	12590	-	-	-	-	-	-	-
OSHKOSH	-	68	139	1043	756	179	1	93
PETERBILT	-	-	-	-	-	-	113	4996
PLYMOUTH	85356	-	-	-	-	-	-	-
PONTIAC	10285	-	-	-	-	-	-	-
SCANIA	-	-	-	-	-	-	-	11
UD	-	-	234	-	327	197	148	-
VOLVO	-	-	-	-	-	-	271	73
WESTERN STAR	-	-	-	-	-	-	-	309
WHITEGMC	-	-	-	-	-	-	-	4796
OTHER IMPORTS	283514	4179	-	-	-	-	-	-
MISC. DOMESTIC	307	117	39	-	2	524	337	1555
TOTAL	1442886	527720	12577	13495	2251	12993	36256	50611
1990 TOTAL	1583880	714525	15525	16728	3027	15708	41245	66245
1991 vs '90	91.10	73.86	81.01	80.67	74.46	82.72	87.90	76.40

MANUFACTURERS' SALES RECORDS ARE USED IN COMPILING CALIFORNIA IN 1990
REGISTRATIONS FOR THE STATE OF MAINE ARE TEMPORARILY DELAYED.

NEW IMPORTED CARS LEADING MAKES

MAKES	YEAR TO DATE 1991		YEAR TO DATE 1990	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
CHEVROLET METRO				
CHEVROLET STORM	42154	.32	32778	.71
DODGE COLT/COLT VISTA SW	38877	.95	51435	1.12
DODGE STEALTH	9556	.07	10581	.23
EAGLE SUMMIT	8152	.06		
FORD FESTIVA	19146	.15	7481	.16
GM LOTUS	1		1	
MERCURY CAPRI	1		1	
PLYMOUTH COLT/COLT VISTA SW	38877	.95	51435	1.12
PONTIAC LEMANS	1		1	
YUGO BY MARESFATI	8		1	
OTHERS	1		1	
TOTAL DOMESTIC SPONSORED IMPORTS	156447	1.20	174437	3.78
OTHER IMPORTS				
ACURA	87869	1.45	69441	1.51
AUDI	4481	.10	11417	.25
BMW	24476	.51	29868	.64
DAIHATSU	1		1	
HONDA	1		1	
HYUNDAI	1		1	
INFINITI	1		1	
ISUZU	1		1	
JAGUAR	1		1	
LEXUS	1		1	
MAZDA	1		1	
MERCEDES BENZ	1		1	
MITSUBISHI	1		1	
NISSAN	1		1	
SAAB	1		1	
SUBARU	1		1	
TOYOTA	1		1	
VOLKSWAGEN	1		1	
VOLVO	1		1	
OTHERS	1		1	
TOTAL OTHER IMPORTS	1		1	
GRAND TOTAL ALL IMPORT CARS	1		1	

NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
DODGE RAM 50	2544	.12	5853	.28
DODGE RAIDER	40		1219	.05
CHEVROLET GEO TRACKER	15278	.72	13716	.64
OTHER IMPORTS				
ISUZU	48595	2.32	52872	2.15
MAZDA	55615	2.66	59495	2.42
MITSUBISHI	16337	.78	22062	.90
NISSAN	75465	3.64	80347	3.27
SUZUKI	7850	.37	8295	.34
TOYOTA	126201	6.01	129027	5.25
VOLKSWAGEN	2631	.13	3286	.13
OTHERS	3333	.16	4059	.17
TOTAL OTHER IMPORT TRUCKS	336292	16.02	359443	14.63
GRAND TOTAL ALL IMPORT TRUCKS	354194	16.88	383222	15.60

UNITED STATES SUMMARY

COMPILED FROM OFFICIAL STATE RECORDS BY THE STATISTICAL SERVICES DIVISION OF R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, REPUBLISHING OR SHARING PROHIBITED.

NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1986	11139842	4801021
1987	10165660	4963888
1988	10479931	5211100
1989	9852617	5100195
1990	9159629	4805084

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R. L. POLK & CO.

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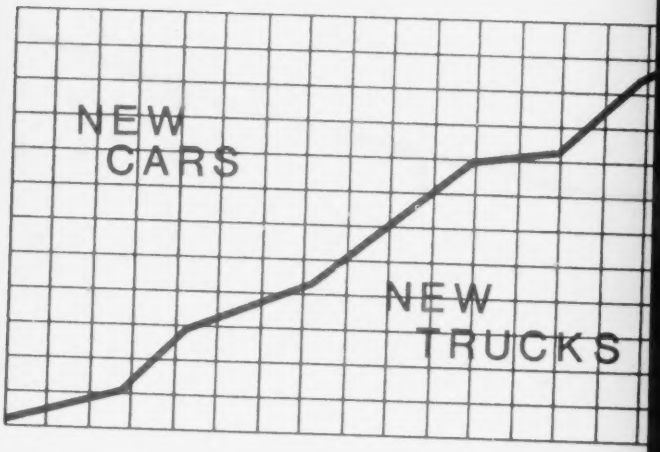
AUTOMIS

C7715-3A

POCKET SUMMARY

JULY
1991

OF REGISTRATIONS



COURTESY OF

POLK.

R.L. POLK & CO.
STATISTICAL SERVICES
DIVISION

NEW PASSENGER CAR REGISTRATIONS - MONTH

MAKES	JULY		% '91 VS '90	% IND	
	1991	1990		1991	1990
CHRYSLER	10093	17517	-57.42	1.34	2.23
LEBARON	4322	8859	-48.83	.57	1.12
NEW YORKER	1102	5113	-21.55	.15	.64
5TH AVE.	1378	2451	-37.82	.45	.31
IMPERIAL	1409	888	+36.15	.16	.11
DODGE	27727	24419	+13.55	3.67	3.06
DAYTONA	1300	2968	-43.80	.17	.37
SHADOW	6658	5437	+22.46	.88	.68
SPIRIT	5804	5526	+05.03	.77	.69
DYNASTY	8721	6457	+35.15	1.16	.81
PLYMOUTH	14932	17267	-86.82	1.98	2.17
HORIZON	734	5855	-5.65	.09	.09
SUNDANCE	4862	4557	+83.22	.64	.57
ACCLAIM	6608	7188	-91.93	.88	.90
LASER	2747	2986	-91.99	.36	.38
EAGLE	5776	5566	+03.77	.76	.70
PREMIER	1614	1959	-83.41	.22	.25
TALON	2942	2416	+09.35	.74	.30
CHRYSLER CORP.	58588	54823	+32.37	7.75	8.14
FORD	95017	111284	-85.38	12.58	13.99
ESCORT	24246	22327	+08.57	3.21	2.80
PROBE	13518	14086	-74.66	.39	1.77
MUSTANG	11780	10933	+71.16	.03	1.37
TEMPO	13359	16955	-78.79	1.77	2.13
TAURUS	24674	24517	+00.64	3.27	3.10
CROWN VICTORIA	8119	9971	-5.62	.81	1.25
THUNDERBIRD	8677	8516	-66.53	.75	1.07
LINCOLN	14445	19143	-75.46	1.31	2.40
MERCURY	34075	32796	+06.82	4.64	4.12
TRACER	4269	3392	+25.83	.67	.43
TOPAZ	5557	5918	-93.90	.74	.74
SABLE	9503	7868	+22.78	1.25	.99
COUGAR	5740	6569	-87.38	.76	.83
GRAND MARQUIS	7973	8321	-95.82	1.06	1.04
FORD MOTOR CO.	164497	163658	+88.29	13.13	20.56
BUICK	57814	45528	+11.70	7.66	5.72
SKYLARK	7881	7898	-42.81	.45	.99
CENTURY	16580	8787	+88.69	2.18	1.10
REGAL	10847	8974	+20.87	1.44	1.13
LESABRE	6242	13026	-48.00	.83	1.64
ROADMASTER	4881	1	-	.65	-
PARK AVE	10231	4219	+37.81	1.33	.53
RIVIERA	1993	2032	-54.58	.15	.26
REATTA	451	563	-41.07	.03	.07
CADILLAC	19651	22341	-11.42	2.11	2.81
ALLANTE	1808	271	+10.70	.04	.03
ELDORADO	2154	2159	-48.82	.14	.27
SEVILLE	981	5228	-8.78	.13	.67
CHEVROLET	126770	119788	+34.66	5.78	15.24
PRIZM	17748	10213	+34.65	1.82	1.28
CAVALIER	25501	22355	+14.18	3.41	2.81
LUMINA	25659	19828	+19.32	3.43	2.49
CORSICA	22568	13048	+72.48	2.93	1.66
BERETTA	9478	10167	-61.34	1.25	1.28
CAMARO	5008	8788	-56.99	.65	1.10
CORVETTE	1937	2477	-61.24	.20	.31
CAPRICE	11578	15736	-73.60	1.53	1.98
OLDSMOBILE	42617	45269	-94.14	5.64	5.69
CALAIS	8316	9662	-14.42	1.44	1.21
CUTLASS CIERA	16709	11424	+40.57	2.22	1.50
CUTLASS SUPRM	8319	6359	+30.82	1.10	.80
TORONADO	1559	1556	-16.67	.07	.20
PONTIAC	45398	60441	-76.04	6.09	7.60
SUNBIRD	7528	10715	-7.01	1.01	1.35
GRAND AM	11019	20482	-53.80	1.46	2.58
6000	2437	3559	-82.52	.33	.45
BONNEVILLE	5660	5350	+24.25	.88	.67
FIREBIRD	2427	4058	-59.66	.32	.51
GRAND PRIX	11542	10622	+08.64	1.53	1.33
SATURN	1722	-	-	.22	-
GEN. MTRS. CORP.	231974	244376	-98.98	30.67	37.06
MISC. DOMESTIC	-	-	-	-	-
OTHER IMPORT	25013	27258	-95.42	3.34	34.24
U.S. TOTAL	755162	796059	-94.86		

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NEW PASSENGER CAR REGISTRATIONS - YEAR TO DATE

MAKES	YEAR TO DATE		% '91 VS '90	% IND		YEAR END
	1991	1990		1991	1990	1990
CHRYSLER	76900	108655	70.77	1.58	2.01	173892
LEBARON	36075	53734	67.14	.75	.99	86396
NEW YORKER	9604	25286	37.98	.22	.47	51860
5TH AVE	23513	20368	115.44	.48	.38	38253
IMPERIAL	7049	6359	110.01	.14	.12	12716
DODGE	200193	193484	107.57	4.11	3.56	352846
DAYTONA	10322	21073	48.98	.21	.39	33906
SHADOW	44440	39304	113.07	.91	.73	69642
SPIRIT	50280	51782	97.10	1.03	.95	82134
DYNASTY	51131	51310	129.32	1.05	.96	104583
PLYMOUTH	116264	144413	80.51	2.39	2.68	241582
HORIZON	559	10855	5.15	.01	.20	12745
SUNDANCE	27467	34073	80.61	.56	.63	62869
ACCLAIM	61754	59326	103.05	1.26	1.10	108597
LASER	17264	25228	68.43	.35	.47	39154
EAGLE	34513	33954	101.65	.71	.63	58136
PREMIER	16022	9416	170.13	.33	.17	17147
TALON	18076	18871	95.78	.37	.35	27300
CHRYSLER CORP	428270	485506	88.21	8.78	9.02	835455
FORD	640210	789262	81.12	13.14	14.66	1513488
ESCORT	144058	159223	90.48	2.96	2.95	285143
PROBE	47708	74500	64.72	.98	1.38	100981
MUSTANG	46165	73078	63.21	.95	1.35	124578
TEMPO	111318	130194	85.53	2.29	2.44	216280
TAURUS	180330	189013	95.40	7.68	3.52	312212
CROWN VICTORIA	41776	64582	64.69	.86	1.20	116241
THUNDERBIRD	45652	62270	73.31	.94	1.15	104179
LINCOLN	113833	134365	84.72	2.34	2.49	223556
MERCURY	223802	222015	100.80	4.60	4.11	386253
TRACER	27557	12376	222.56	.57	.23	35295
TOPAZ	35861	45845	78.22	.74	.85	71850
SABLE	58730	55180	106.43	1.20	1.02	95692
COUGAR	35451	48094	73.71	.73	.89	74753
GRAND MARQUIS	55305	59789	92.50	1.14	1.11	102674
FORD MOTOR CO.	977845	1145642	85.36	20.08	21.25	1935195
BUICK	325026	302499	107.45	6.68	5.61	631602
SKYLARK	48066	55457	86.67	.99	1.03	83862
CENTURY	78381	67301	116.45	1.61	1.25	113105
REGAL	65996	42572	155.02	1.36	.79	87036
LESABRE	56298	81576	81.49	1.16	1.70	151967
ROADMASTER	15581	1		.32		3
PARK AVE	50451	28581	176.93	1.04	.53	61747
RIVIERA	8521	12628	67.48	.18	.23	20634
REATTA	1732	3515	49.27	.04	.07	6319
CADILLAC	120224	149786	80.26	2.47	2.78	257823
ALLANTE	1718	1694	101.42	.04	.03	3148
ELDORADO	3602	14526	66.10	.08	.27	23156
SEVILLE	18195	21895	83.10	.37	.41	32912
CHEVROLET	726085	810519	89.58	14.92	15.01	1322772
PRIZM	58379	56224	88.15	1.20	1.04	101120
CAVALIER	175227	168258	104.14	3.63	3.12	232551
LUMINA	152809	134110	98.43	2.71	2.48	214974
CORSICA	107892	103059	104.69	2.22	1.91	154108
BERETTA	57710	52888	59.96	1.19	.97	85403
CAMARO	28936	47200	61.31	.59	.87	76593
CORVETTE	10333	13722	75.35	.21	.25	21188
CAPRICE	75908	96230	78.88	1.56	1.78	140788
OLDSMOBILE	255340	305065	83.70	5.24	5.65	505283
CALAIS	41360	60071	68.85	.85	1.11	99724
CUTLASS CIERA	78082	83341	93.68	1.60	1.55	152790
CUTLASS SUPRM	55986	63157	88.65	1.15	1.17	110677
TORONADO	5329	8811	50.48	.11	.16	14484
PONTIAC	312524	373978	83.57	6.42	6.93	626489
SUNBIRD	60406	62692	96.35	1.24	1.16	119073
GRAND AM	102867	129413	79.49	2.12	2.40	201452
6000	21061	27773	75.83	.43	.51	46800
BONNEVILLE	33586	38890	86.36	.69	.72	67247
FIREBIRD	12888	23682	54.43	.26	.44	38230
GRAND PRIX	60736	69010	88.01	1.25	1.28	115093
SATURN	30546	-	-	.63		1738
GEN. MTRS. CORP	1769929	1941954	91.14	36.36	35.98	3245969
MISC. DOMESTIC	11	54	20.37			77
OTHER IMPORT	1593088	1826086	92.72	34.77	33.84	3141552
U.S. TOTAL	4868943	5396865	90.22			9159629

UNITED STATES SUMMARY

NEW TRUCK REGISTRATIONS

MAKES	JULY	% IND	YEAR TO DATE		% '91 VS '90	% IND	
	1991		1991	1990		1991	1990
CHEVROLET	37671	24.76	517253	741103	83.29	24.76	25.63
CHRYSLER	357	.09	2070	1660	124.70	.08	.06
DODGE	41597	10.58	273357	297297	91.95	10.97	10.28
FORD	108827	27.58	706766	852960	82.86	28.36	29.49
FREIGHTLINER	1381	.35	12201	14227	85.76	.49	.49
G.M.C	28527	7.26	177000	207781	85.19	7.10	7.19
HINO	144	.04	1152	1361	84.64	.05	.05
ISUZU	9510	2.42	62583	67498	92.72	2.51	2.33
IVECO	27	.01	517	1330	41.51	.02	.05
JEEP	17435	4.42	96609	116554	82.89	3.88	4.03
KENWORTH	1117	.28	6789	9054	74.90	.27	.31
MACK/MIDLINER	909	.23	6831	11416	59.84	.27	.39
MERCEDES BENZ	128	.03	658	1064	61.84	.03	.04
MITSUBISHI FUSO	263	.06	1739	1948	89.27	.07	.07
NAVISTAR	6715	1.60	34923	39808	87.51	1.40	1.38
OLDSMOBILE	2986	.76	18674	12346	126.16	.62	.43
OSHKOSH	345	.09	2625	2579	101.82	.11	.09
PETERBILT	950	.24	8069	8172	74.27	.24	.28
PLYMOUTH	17752	4.37	102408	108370	94.50	4.11	3.75
PONTIAC	2228	.57	12513	16387	76.36	.50	.57
SCANIA			11	58	18.96		
UD	186	.05	1092	1388	78.67	.04	.05
VOLVO	165	.38	449	506	88.74	.02	.02
WESTERN STAR	63	.02	372	552	67.06	.01	.02
WHITEGMC	1240	.31	6036	8276	72.93	.24	.29
OTHER IMPORTS	84067	13.72	341760	364679	93.72	13.74	12.61
MISC. DOMESTIC	657	.17	3539	4335	120.55	.14	.10
U. S. TOTAL	334159		2492358	2891569	86.21		

TRUCKS BY WEIGHT GROUPS-YEAR TO DATE

MAKES	GVW 1 0-6	GVW 2 6-10	GVW 3 10-14	GVW 4 14-16	GVW 5 16-19.5	GVW 6 19.5-26	GVW 7 26-33	GVW 8 33 & OVER
CHEVROLET	317249	22879	7940	1337	38	3211	3469	210
CHRYSLER	2073	-	-	-	-	-	-	-
DODGE	200173	18197	-	-	-	-	-	-
FORD	434970	243858	11330	-	-	3002	11808	4848
FREIGHTLINER	-	-	-	-	-	-	2	12199
G.M.C	84580	7833	1157	999	133	2655	8479	408
HINO	-	-	1145	-	228	340	411	-
ISUZU	57211	-	7802	474	505	453	139	-
IVECO	-	-	159	135	30	53	-	-
JEEP	56809	-	-	-	-	-	140	6549
KENWORTH	-	-	-	-	-	208	543	6074
MACK/MIDLINER	-	-	-	-	-	184	464	-
MERCEDES BENZ	-	-	-	-	-	128	226	-
MITSUBISHI FUSO	-	-	457	-	255	191	226	-
NAVISTAR	-	-	-	3	32	4036	16675	14170
OLDSMOBILE	15676	-	-	-	-	-	2	125
OSHKOSH	-	74	117	158	858	214	143	5926
PETERBILT	-	-	-	-	-	-	-	-
PLYMOUTH	102408	-	-	-	-	-	-	-
PONTIAC	12513	-	-	-	-	-	-	11
SCANIA	-	-	-	-	-	-	-	-
UD	-	-	282	-	338	259	173	76
VOLVO	-	-	-	-	-	-	313	372
WESTERN STAR	-	-	-	-	-	-	-	6036
WHITEGMC	-	-	-	-	-	-	-	-
OTHER IMPORTS	33687	4929	-	-	-	-	-	-
MISC. DOMESTIC	378	127	48	-	2	108	456	1818
TOTAL	1716377	625735	14912	1585	2589	15501	43470	58922
1990 TOTAL	1674382	811823	18005	1955	3544	18780	48313	77103
1991 VS '90	91.57	75.18	82.82	81.07	73.05	82.54	89.96	76.41

MANUFACTURERS' SALES RECORDS ARE USED IN COMPILING CALIFORNIA IN 1990 & 1991 REGISTRATIONS FOR THE STATE OF KANSAS ARE TEMPORARILY DELAYED.

NEW IMPORTED CARS LEADING MAKES

MAKES	YEAR TO DATE 1991		YEAR TO DATE 1990	
	UNITS	% OF INDUSTRY	UNITS	% OF INDUSTRY
DOMESTIC SPONSORED IMPORTS				
CHEVROLET METRO	48628	1.00	43138	.74
CHEVROLET STORM	48693	1.00	58501	1.00
DODGE COLT DL/VISTA SW	11220	.23	12505	.23
DODGE STEALTH	10323	.21	-	-
EAGLE SUMMIT	8815	.18	8648	.16
FORD FESTIVA	21203	.44	33410	.62
GM LOTUS	184	-	107	-
MERCURY CAPRI	10898	.22	730	.01
PLYMOUTH COLT DL/VISTA SW	9220	.19	11896	.22
PONTIAC LEMANS	20379	.42	22715	.41
TC by MASERATI	655	.01	2189	.04
OTHERS	-		3591	.07
TOTAL DOMESTIC SPONSORED IMPORTS	190822	3.92	194230	3.60
OTHER IMPORTS				
ACURA	80818	1.66	82431	1.53
AUDI	7575	.16	12401	.23
BMW	29035	.60	34048	.63
DAIHATSU	3354	.07	6061	.11
HONDA	389113	7.99	415794	7.70
HYUNDAI	68654	1.41	78026	1.46
INFINITI	18053	.37	10247	.19
ISUZU	7538	.15	2350	.04
JAGUAR	6185	.13	10741	.20
LEXUS	33669	.69	31772	.59
MAZDA	135035	2.77	132365	2.45
MERCEDES BENZ	34755	.71	41401	.77
MITSUBISHI	94396	1.94	90372	1.67
NISSAN	208424	4.28	245033	4.54
SAAB	15907	.33	15379	.28
SUBARU	63093	1.30	58866	1.09
TOYOTA	386234	7.93	412683	7.65
VOLKSWAGEN	54213	1.11	73532	1.36
VOLVO	44985	.92	54457	1.01
OTHERS	12052	.25	17016	.32
TOTAL OTHER IMPORTS	1693086	34.77	1826086	33.84
GRAND TOTAL ALL IMPORT CARS	1883908	38.69	2020316	37.43

NEW IMPORTED LIGHT TRUCKS LEADING MAKES (0-10,000 LBS)

DOMESTIC SPONSORED IMPORTS				
DODGE RAM 50	2859	.11	7679	.27
DODGE RAIDER	41	-	1288	.04
CHEVROLET GEO TRACKER	18690	.76	18853	.65
OTHER IMPORTS				
ISUZU	57213	2.29	60976	2.11
MAZDA	67475	2.71	71455	2.47
MITSUBISHI	17735	.71	26876	.93
NISSAN	91242	3.66	93770	3.24
SUZUKI	9145	.37	9425	.33
TOYOTA	149217	5.99	154368	5.34
VOLKSWAGEN	3161	.13	3952	.14
OTHERS	3785	.15	4835	.17
TOTAL OTHER IMPORT TRUCKS	398975	16.00	425655	14.72
GRAND TOTAL ALL IMPORT TRUCKS	420763	16.88	451475	15.69

UNITED STATES SUMMARY

"COMPILED FROM OFFICIAL STATE RECORDS BY THE STATISTICAL SERVICES DIVISION OF R. L. POLK & CO. SUPPLIED TO SUBSCRIBERS FOR INTERNAL USE. RE-SALE, REPUBLISHING OR SHARING PROHIBITED."

NEW VEHICLE REGISTRATIONS-UNITED STATES-CALENDAR YEAR TOTALS

YEAR	CARS	TRUCKS
1986	11139842	4801021
1987	10165660	4963888
1988	10479931	5211100
1989	9852617	5100195
1990	9159629	4805084

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